



2023

SPONSORSHIP PROPOSAL

INDIA HOME

ANNUAL GALA | OCT 22ND

TERRACE ON THE PARK
QUEENS, NEW YORK



Dear Friend of India Home,

It's been 16 years, 6 centers, and countless seasons of smiles, warmth, and happiness shared with our seniors at India Home. I am immensely grateful for how far our organization has come over the years, especially as it all started off as a mere vision among two close friends and myself in 1990's New York. Through our own struggles taking care of our aging parents who suffered with the debilitating disorders of vascular dementia, Alzheimer's Disease, and Parkinson's Disease, we realized the huge gap in the lack of culturally sensitive socialization, meals, and recreational services that existed for elders in the South Asian community here - and thus began our journey to creating India Home.

Today, India Home serves over 1,670 registered seniors in and outside of New York City with Congregate & Home Delivered Halal/ Vegetarian/ Jain meals, Senior Center Services, Health Promotion & Awareness, Community Education, Creative Aging programs, Case Management, and Advocacy opportunities. Last year, we opened two new centers in Queens, at the Hindu Center in Flushing, and Satya Narayan Mandir in Woodside, hosted an Intergenerational Cruise at World's Fair Marina for Grandparents Day, and provided Self-Defense workshops to combat rising anti-Asian hate. 2023 has also been fruitful, as we launched our long-awaited "3D Care" or Desi Dementia Daycare program in May 2023 helping South Asian elders with dementia and their Caregivers, are operating our Desi Senior Center 5-days a week since February, and have expanded our Intergenerational weekend programs to include computer education, graphic design, and creative "Maker" workshops where families and youth can learn professional art techniques to make beautiful home decor and other items.



As we gear up for another year of continued service, India Home would like to cordially invite you to attend our Fall Gala on October 22nd, 2023 from 11am-4pm at the Terrace on the Park (Paradise Room) in Queens, NY. This is our first in-person gala event to be held since the pandemic, so we are very excited to see familiar faces again as well as welcome new folks! Please contact info@indiahome.org for Tickets & Sponsorship inquiries and visit our website www.indiahome.org for more information. If you would like to support this event as a sponsor, please see our Sponsorship Levels to find the package that is right for you.

Let us come together on this special day of fun, food, and festivities to celebrate our elders and help uplift and empower the South Asian community.

Sincerely,

Vasundhara Kalasapudi

Vasundhara D. Kalasapudi, M.D.
Executive Director



**2500+ Arts classes
conducted in Creative
Aging Program**



**7400+ Congregate
Meals served at our
six centers**



**20,400+ Exercises
sessions conducted**

**2022
PROGRAM
IMPACT**

SPONSORSHIP LEVELS

Benefits	Diamond Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500
Vendor Table Opportunity	✓	✓	✓
Prominent Sponsor Recognition on Table	✓	✓	✓
Prominent thank-you and welcome signage with logo	✓	✓	
Tables & Seating	1 table (10 tickets)	5 tickets	2 tickets
On-Stage Speaking opportunity	✓		
Logo recognition on presentation, mailer, & social media	✓	✓	✓
Brief description about your company/ organization in the event program	✓	✓	
A stage-delivered thank-you message from India Home leadership for your support	✓		
Providing your company's marketing materials and branded gift items	✓		
Featured in India Home Annual Report	Full page ad	Half page ad	Quarter page ad

