

# How to Pick an Outreach Incentive

1.

## Identify Your Target Audience

Are you reaching children? Seniors?



2.

## Identify Your Outreach Location

Are you canvassing at an outdoor pantry? Church?



3.

## Identify Corresponding Incentive

What would be appropriate for your audience and location?



4.

## Identify How You Can Justify the Incentive to Funders

Are you documenting the inventory?

